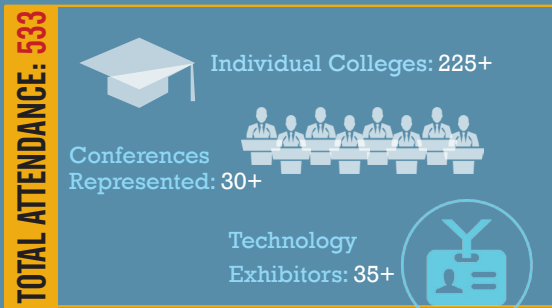


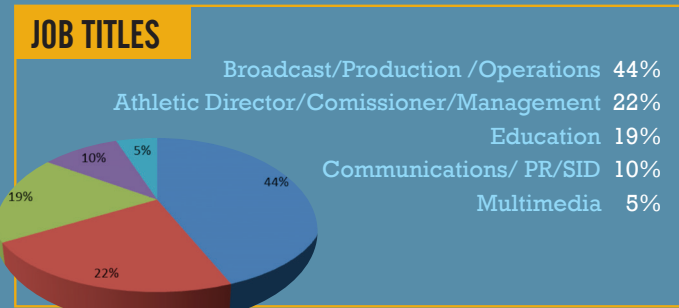
Get Your Share Of the **\$Billion+** College Sports Video Market

2015 SVG College Sports Summit (May 27-29, Atlanta) continues to grow as the No. 1 networking and professional-development conference for the professional college sports video community. Every year the Summit connects 500+ of the brightest minds in college sports content creation with the most innovative technology providers.

Last Year's Show By The Numbers:



Here's Who Attends:



What You Should Know About The **College Sports Video Market**

85% OF COLLEGE SPORTS are creating more video content this year over last year

63% OF COLLEGE SPORTS produce more than 100 live events per year

97% OF ATHLETIC DEPARTMENTS produce live video

All stats are reflective of Division 1 Schools

Reach These Schools...
+100's MORE

- Ball State University
- Clemson University
- Duke University
- Florida State University
- Harvard University
- Kansas State University
- Michigan State University
- Northeastern University
- Notre Dame University
- Penn State University
- Stanford University
- St. John's University
- Texas A&M University
- Texas Christian University
- UCLA
- University Of Alabama
- University of Florida
- University of Georgia
- University of Minnesota
- University of Missouri
- University of North Carolina
- University of Notre Dame
- University of Oklahoma
- University of South Carolina
- University of Washington

2015 CONFERENCE PROGRAM



- Best Practices in Multi-Camera Live Event Production
- Future Technologies: 4K, High-Speed, Aerial Robotics, Fiber, and More
- In-Venue Entertainment and Control Room Technologies
- Distribution, Marketing, and Social Media
- Diversifying Programming Offerings
- Storytelling Techniques

Sponsorship Opportunities

SPONSORSHIP	TITLE	MVP	CHAMPION	ALL-STAR	ACE	ALA CARTE
Opportunity	\$15,000	\$9500	\$8000	\$6500	\$5500	Options
Exclusive Title	✓					
Attendee Passes	12	10	8	6	4	3
Exhibit Booth (8' x 8')						
Pipe & Drape / Power Table & Chairs	✓	✓	✓	✓	✓	
Simple Booth Signage	✓	✓	✓	✓	✓	
2 Minute Welcome	✓					
Session Sponsor w/ Moderator Intro	✓	✓				
Ad in Program	Spread	Page	Page	½ Page		
Lunch (on 29th)	✓					
Breakfast (on 29th)		✓				
Reception (on 28th)			✓			
Networking Breaks				✓		
Conference Website Logo Recognition	✓	✓	✓	✓	✓	✓
Logo on all Promotions	✓	✓	✓	✓		
Personalized HTML Email	✓	✓	✓	✓		
Session Sponsor Intro (if Avail)						\$3,000
Case Study (Workshop Track 3)						\$4,000
Golf Shirt Sponsor (given to end users only)						Call
Lanyard Sponsor						\$4,000
Badge Sponsor						\$4,000
Pad-folio Sponsor (given to end users only)						\$5,000
Wi-Fi Sponsor						\$5,000
Full Page Ad in Program						\$2,000
½ Page Ad in Program						\$1,500

It's More Than A Show...

It's Your **Year Round College Marketing Program:**



Advisory Board

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Bob Vecchione, NACDA, Executive Director
Richard Wanninger, Patriot League, Sr. Assoc. Executive Director for External Relations
Jerry Wetzel, Independent Broadcast Media Professional

2015 SVG College Sports Summit is produced by the SVG College Initiative, a year-round effort that supports and educates content creators and technology professionals in the college video world via regional events, surveys, a dedicated email newsletter and unique webpage.



SPONSORS

